



NEWS RELEASE

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JEFF DEZEN PUBLIC RELATIONS EXPANDS TELECOMMUNICATIONS ACCOUNT TEAM

Greenville, S.C. - Jeff Dezen Public Relations (JDPR) today announced the addition of **Tiffany Sellers** and **Ashley Baker** to support the firms' telecommunications and foodservice accounts.

Sellers is a May 2010 graduate from Clemson University with a Bachelor of Arts in Communication Studies and minor in French. Prior to joining JDPR full-time, Sellers was the treasurer of Clemson's PRSA chapter and participated for over a year in JDPR's Executive Management Assistance Program (EMAP), the company's internship initiative.

Originally from Dublin, Ohio, Baker is a May 2010 graduate from Furman University with a Bachelor of Arts in Business Administration and concentration in Marketing. Prior to joining JDPR full-time, Baker served as a public relations/marketing intern at Furman University, Camp Champs LLC, Ogilvy Public Relations Worldwide in Brussels, Belgium and JDPR.

Established in 1991 and headquartered in Greenville, SC, JDPR is a full-service marketing communications consulting agency specializing in public relations strategies. The firm provides public relations strategic planning, creative idea-generation, and program development and implementation for regional and national accounts.

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